



Digital Technology
Council

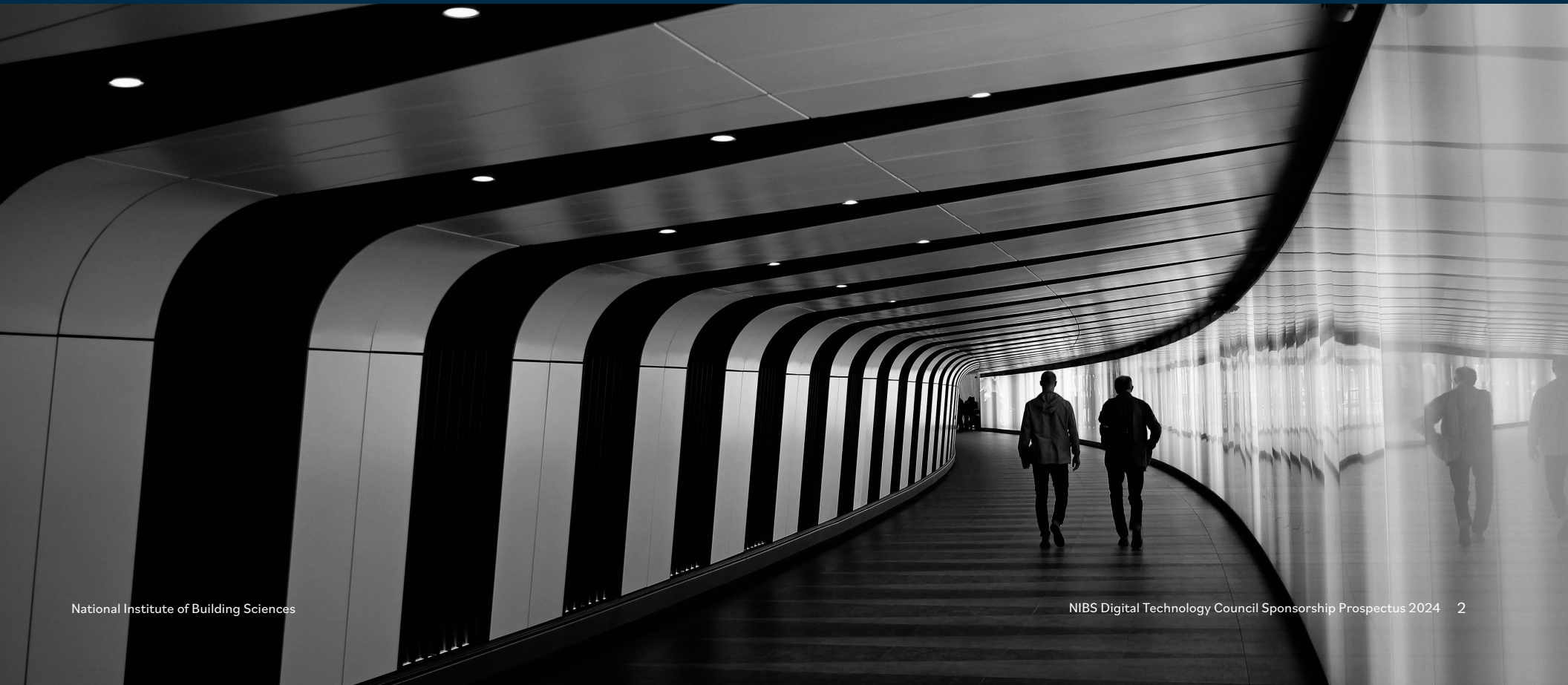
Digital Technology Council Sponsorships

About the Digital Technology Council

Mission: To advance digital transformation for the built environment through the delivery of consensus-based industry standards, research, and thought leadership focusing on value-driven outcomes.

Vision: To convene industry to develop consensus and empower transformative digital technology strategies across stakeholders that drive improved project delivery and operational processes.

Scope: The NIBS Digital Technology Council is responsible for coordinating various aspects of digital technology in the realm of the built environment. This includes but expands beyond the traditional focus of the prior NIBS BIM Council to encompass all activities at NIBS that involve the application of digital technology within the focus of the built environment. The NIBS Digital Technology Council assumes all responsibilities of the prior BIM Council to include the National BIM Program, National BIM Standard, Digital Twin Integration Subcommittee, and the National CAD Standard.



Why Sponsor the Digital Technology Council

The Digital Technology Council is an alliance of those willing to contribute their time and talent toward improving the entire facilities industry. We want information to flow from authoritative sources to end-users at every phase of the project. To accomplish this, we need support from individuals, companies, agencies, sponsors, and donors.

The National Institute of Building Sciences provides the infrastructure to develop the overarching standards needed to reach across the industry as no other organization can. To develop specific aspects of the transformation and pull together all of those pieces requires effort and resources. We know what needs to be done. We need your help to contribute to the council.

Add your company, agency, or individual name to the list of industry leaders today by joining the council, donating to it, or increasing your level of support.

Sarah Swango

Vice President, Corporate & Foundation Relations

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Sponsor Opportunities

The Digital Technology Council offers industry-wide, public and private leadership and support for the development, standardization and integration of building information modeling technologies to support the full automation of the lifecycle of buildings. The council develops, publishes, and maintains the consensus-based National Building Information Management Standard - United States (NBIMS-US)[™] and, in association with the American Institute of Architects (AIA) and Construction Specification Institute (CSI), the United States National CAD Standard (NCS).

Council Organizational Sponsor

Benefits include:

- The opportunity to designate up to ten (10) company employees to become Digital Technology Council members
- NIBS Unlimited Organizational Membership for unlimited access for your company to participate as NIBS members, (valued at \$5,000)
- One (1) vote as a Stakeholder Representative
- Two (2) Building Innovation Conference Registrations included
- Opportunity to select a specific workshop to sponsor (valued at \$10,000)
- Opportunity to select an option for Building Innovation sponsorship (\$5,000)
- Opportunity for one (1) individual membership (annually) to all reciprocating MOU organizations
- Opportunity to participate in the NIBS Digital Technology Council and sponsor the efforts to develop national standards and other data standards
- Opportunity for the designated members to contribute resources and educational tools to the National Building Information Management Standard - United States (NBIMS-US)TM
- Company logo and hyperlink listed as an Organizational level sponsor on the Digital Technology Council webpage
- Company logo and description listed on the sponsor page of the National BIM Standard - United States (NBIMS-US)TM version you have contributed to as an Organizational level sponsor
- Company logo and description listed on the Digital Technology Council sponsor page in the NIBS Annual Report given to the President of the United States, as an Organizational level sponsor
- Five (5) full Conference registrations to attend all education and networking events at the Building Innovation Conference
- One (1) dedicated episode on the Building Innovation Podcast with up to two guests total. Topic and content will be determined in collaboration with NIBS

Investment: \$30,000

Council Organizational Sponsor ●

Silver Sponsor ●

Workshop, Event, and Engagement Sponsor ●

Council Supporter Sponsor ●

Silver Sponsor

Benefits include:

- The opportunity to designate up to five (5) company employees to become Digital Technology Council members
- A NIBS Unlimited Organizational Membership for all company employees to receive NIBS Membership benefits, (valued at \$5,000)
- Opportunity to participate in the NIBS Digital Technology Council and sponsor the efforts to develop national standards and other data standards
- Opportunity for designated members to contribute resources and educational tools to the National Building Information Management Standard - United States (NBIMS-US)™
- Company logo and hyperlink listed as a Silver sponsor on the Digital Technology Council webpage
- Company logo listed on the sponsor page of the National BIM Standard - United States (NBIMS-US)™ version you have contributed to, as a Silver level sponsor
- Company logo and description listed on the Digital Technology Council sponsor page in the NIBS Annual Report given to the President of the United States, as a Silver level sponsor
- Three (3) one-day Conference registration to attend the Digital Technology Council annual meeting at the Building Innovation Conference

Investment: \$20,000

Council Organizational Sponsor ●

Silver Sponsor ●

Workshop, Event, and Engagement Sponsor ●

Council Supporter Sponsor ●

Workshop, Event, and Engagement Sponsor

Benefits include:

- Three (3) individual NIBS memberships, (valued at \$225 each)
- One (1) vote as a Stakeholder Representative
- Opportunity to select a specific workshop to sponsor, and help shape content creation, provide speakers, moderators, etc. pending NIBS Staff approval
- Workshop/event attendee registration list
- Recognition as Workshop/Event sponsor on signage throughout venue and all marketing and promotional collateral leading up to and post event
- 100% of donation goes to Council Operations for Workshop/Engagement execution and participation from industry leadership

Investment: \$10,000

Council Organizational Sponsor ●

Silver Sponsor ●

Workshop, Event, and Engagement Sponsor ●

Council Supporter Sponsor ●

Council Supporter Sponsor

Benefits include:

- One (1) individual NIBS membership, (valued at \$225)
- One (1) vote as a Stakeholder Representative
- Company logo and hyperlink listed as Council Supporter Sponsor on the DTC web page
- Company logo listed as a Council Supporter Sponsor on the NIBS Annual Report given to the President of the United States

Investment: \$2,500

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- Council Organizational Sponsor ●
 - Silver Sponsor ●
 - Workshop, Event, and Engagement Sponsor ●
 - Council Supporter Sponsor ●**

Sponsorship Level Comparison Chart

Unrestricted General Funding Levels	L1	L2	L3
Commitment	Workshop, Event, and Engagement Sponsor	Silver Sponsor	Council Organizational Sponsor
Amount	10K	20K	30K
Duration	1yr	1yr	1yr
Minumum suggested representatives involved. Voting is limited to one vote per organization.	3	5	10

Benefits	Workshop, Event, and Engagement Sponsor	Silver Sponsor	Council Organizational Sponsor
NIBS Unlimited Organizational Membership (valued at \$5,000) - unlimited access for your company to participate as NIBS members across all councils and workgroups. Voting is limited to one vote per organization.	Organizational 5 Representatives \$1000 value	Unlimited Organizational Unlimited Reps \$5000 value	Unlimited Organizational Unlimited Reps \$5000 value
Regular meetings with Council Leadership to determine the direction of the council and provide input on council activities.	--	Quarterly	Monthly
Exclusive Sponsor networking event with Key industry leaders at NIBS Annual Building Innovation Conference	--	Yes	Yes
Exclusive, Annual Strategy Meeting with Key industry leaders at NIBS Headquarters	--	--	Yes
Building Innovation Conference Registrations included	1	3	5
(1) Building Innovation Conference expo hall booth	10% Discount	40% Discount	Complimentary
(1) DTC Workshop/Event Premier sponsorship	10% Discount	40% Discount	Complimentary
Opportunity to select a specific workshop to sponsor, and help shape content creation, provide speakers, moderators, etc. pending NIBS Staff approval. Includes Recognition as workshop/event sponsor on signage throughout venue and all marketing and promotional collateral leading up to and post event. Includes workshop/event attendee registration list.	No	Yes	Yes
Opportunity to sponsor additional workshops, events, webinars, and podcasts.	Available	Prioritized Availability	Guaranteed Availability
Stakeholder Representative to the DTC to prioritize industry needs as council activities. Voting is limited to one vote per organization.	1	3	5
Recognition on council website as sponsor - Organizational logo and hyperlink to company website. Recognized per the selected sponsorship level.	Workshop/Event	Silver	Organizational
Recognition in the NIBS Annual Report to the President of the United States as sponsor - Organizational logo. Recognized per the selected sponsorship level.	Workshop/Event	Silver	Organizational
Recognition in the Digital Technology Council products (National BIM Standard and Industry Reports and Papers as sponsor - organizational logo). Recognized per the selected sponsorship level.	Workshop/Event	Silver	Organizational
Recognition in council industry presentations, meetings, and workshops (except where prohibited) - Organizational logo. Recognized per the selected sponsorship level.	Workshop/Event	Silver	Organizational
Opportunity to help develop National BIM Standards, CAD Standards, and other data standards. Recognized per the selected sponsorship level.	Workshop/Event	Silver	Organizational
Exclusive Sponsor Networking Event with key industry leaders at NIBS Annual Building Innovation Conference	--	Yes	Yes
Exclusive Annual Strategy Meeting with key industry leaders at NIBS Headquarters	--	--	Yes