

NIBS LEADERSHIP SPONSORSHIP



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Description:

This year-long sponsorship of the National Institute of Building Sciences Board of Directors, allows exclusive access to the leaders of the industry who come from all areas of the built environment. Not only will you exclusively network with Board members that include six Presidential appointees, at various meetings and events throughout the year, you will come to the table to discuss various issues, speak about how your company's products and services can benefit the industry, new initiatives, and more.

One Opportunity Available
\$50,000

Annual Benefits Include

- Opportunity to speak to the Board at quarterly Board meetings held three times per year, beginning with the Board meeting taking place in January 2023 in Palm Springs, CA
- 3 - 5 minutes of speaking time at the beginning of each Board meeting
- Company logo on Board meeting PowerPoint presentation
- Opportunity for two company employees to attend the Board dinners taking place during the Board meetings and all additional networking events
- Company logo, hyperlink and description on NIBS.org, highlighting your company as the NIBS 2023 Leadership Sponsor
- Rotating Banner ad on the NIBS.org home page and member benefits page
- Unlimited Organizational Membership of NIBS, granting unlimited access to NIBS membership benefits for all of your company employees throughout the year (\$5,000 value)
- Opportunity to host two educational webinars throughout sponsorship period, presented by a speaker(s) and topic(s) of your choosing, hosted on the NIBS platform and produced and promoted by NIBS to our entire database and via social media channels

Building Innovation Conference Benefits to Include:

- Sponsorship of the Board breakfast at the BI Conference, to include introductory kick off, (2 minutes) and signage on tables throughout breakfast
- Full page ad in the Conference Program Guide inside front cover. Specs = 8.5" x 11"
- Prime exhibit space in Conference Innovation Lounge
- Eight complimentary Conference registrations
- 50% discount on additional Conference registrations
- Opportunity to sponsor an education session and provide speaker, moderator or introduction of the session, pending NIBS approval
- Company logo on session signage and PowerPoint
- Opportunity to attend all Conference networking events
- Logo in all Pre-event marketing promotion with hyperlink to your company website
- One dedicated email blast highlighting your company's sponsorship of the Conference
- Logo on Conference signage in premier location
- Podium acknowledgement through the Conference
- Pre and Post-Conference attendee mailing list
- Company logo, hyperlink and description on the Building Innovation annual conference website as the NIBS 2023 Leadership Sponsor